



Dear Sponsor ,

I hope this letter finds you well. I am writing to invite you to become a sponsor of *Breast Friends*, a heartfelt event created by a group of friends to honor and support women affected by breast cancer, as well as those with questions or concerns about their health. In addition to providing essential information, this event also celebrates the power of friendship, love, and community.

With 1 in 8 women in the United States diagnosed with breast cancer at some point in their lives, this event seeks to make a meaningful difference. Early detection saves lives, but the flood of information about prevention, screening, hormones, family history, and more can often feel overwhelming. *Breast Friends* is here to simplify this conversation and create a safe, supportive space for women—whether they've been diagnosed with breast cancer or simply want to learn more about protecting their health.

Our event will feature expert speakers sharing life-saving information and offering an open forum for attendees to ask questions. We want to honor women who have faced or are currently facing breast cancer while also educating those who may have concerns about their own health. Most importantly, the event will celebrate friendship and the power of support during life's most challenging moments.

As a sponsor of *Breast Friends*, your support will directly contribute to a cause that has touched so many. You will also be helping to fund an event designed specifically for women ages 30–60, a key demographic for both breast cancer education and health awareness. Your sponsorship will not only be a meaningful investment in a vital cause but will also have a profound impact on our attendees—there truly is no other an event like this.

There truly is no other event like *Breast Friends*. We would be honored to partner with you and include your brand as a key supporter of this important initiative. Together, we can offer education and emotional support to women and their friends when they need it most.

Thank you for considering this sponsorship opportunity. I would love to discuss how your support can make a difference and how we can highlight your involvement throughout the event.

Kindly,

Join us and celebrate the power of health, friendship, love, and community.



Sponsorship Levels & Recognition Opportunities

We are excited to offer various sponsorship opportunities for *Breast Friends*, allowing you to make a lasting impact on an event dedicated to supporting and honoring women affected by breast cancer, as well as those seeking information. Your sponsorship will ensure the success of this meaningful initiative and will be recognized in the following ways:

Survivor Sponsor (Presenting Sponsor) - \$10,000

- Exclusive “Presenting Sponsor” title for the event
- Opportunity to give a 5-minute welcome speech during the event
- Prominent logo placement on :
 - Event invitations
 - Website
 - Social media platforms
 - Event signage
- VIP 10 guest seats with premier seating
- Featured in all media promotions and press releases
- Full-page ad in the event program
- Branding on swag bags or giveaways

Hope Sponsor - \$5,000

- Logo placement on:
 - Event materials
 - Social media
 - Email promotions
- Reserved 8 tickets with premium seating
- Half-page ad in the event program
- Mention in the opening or closing remarks
- Opportunity to include promotional material in swag bags
- Recognition on-screen during the event

Join us and celebrate the power of health, friendship, love, and community.



Strength Sponsor - \$2,500

- Logo placement on:
 - Event materials
- Reserved seating for 6 guests
- Quarter-page ad in the event program
- Shout-out on social media and during the event
- Opportunity to include a branded item in swag bags

Courage Sponsor - \$1,000

- Logo placement on:
 - Event materials
 - Printed Programs
- Reserved seating for 4 guests
- Quarter-page ad in the event program
- Mention during the event
- Social media shout-out

Friendship Sponsor - \$500




- Logo listing in the event program and on event signage
- Reserved seating for 2 guests
- Social media shout-out
- Mention in the event program as a supporter

Join us and celebrate the power of health, friendship, love, and community.



Sponsorship Agreement Form

We are truly thankful and honored to partner with you in our mission to offer education and emotional support to women and their friends during times of need. Thank you for standing with us as we strive to uplift and empower. We look forward to our continued partnership and the positive change we can create together.

-  \$10,000
-  \$5,000
-  \$2,500
-  \$1,000
-  \$500

Scan to pay online



Name of the business: _____

Contact person: _____ Phone: _____


Email: _____ Website: _____


Enclosed check is for \$ _____ made payable to UCBC Cares

Sponsor Signature _____ Date: _____

Mail to:
UCBC Cares Foundation
Amy Johnson
Executive Director
3320 Old Jefferson Rd. Bldg. 800
Athens, GA 30607

Sponsor benefits must be confirmed, and all collateral (logos, giveaways, etc.) must be sent to UCBC Cares by January 24, 2024.

 (803) 528-5731

 Amy.Johnson@universitycancer.com

 3320 Old Jefferson Rd. Bldg. 800 Athens, GA 30607

 www.universitycancer.com

Join us and celebrate the power of health. friendship. love. and community.